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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/085,793	02/26/2002	Michael T. Woos	M 6858 HADH/MC	8672	
7590 12/04/2003			EXAMINER		
Glenn E.J. Murphy			MOHANDESI, JILA M		
Henkel Corpora	tion, Patent Dept.				
Suite 200		ART UNIT	PAPER NUMBER		
2500 Renaissance Blvd.			3728		
Gulph Mills, PA 19406			DATE MAILED: 12/04/2003	, 5	

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Applic	ation No.	Applicant(s)				
Office Action Summary		10/08	5,793	WOOS, MICHAEL	. Т.			
		Exami	in r	Art Unit				
			Mohandesi	3728				
Period fo	The MAILING DATE of this commu or Reply	nication appears on	the c ver sheet	with the correspondence ac	ldress			
THE I - External after - If the - If NC - Failu - Any I	ORTENED STATUTORY PERIOD IMAILING DATE OF THIS COMMUN nsions of time may be available under the provision SIX (6) MONTHS from the mailing date of this comperiod for reply specified above is less than thirty of period for reply is specified above, the maximum or the to reply within the set or extended period for repreply received by the Office later than three months ad patent term adjustment. See 37 CFR 1.704(b).	IICATION. ss of 37 CFR 1.136(a). In n imunication. (30) days, a reply within the statutory period will apply ar ly will, by statute, cause the	o event, however, may statutory minimum of t nd will expire SIX (6) M application to become	a reply be timely filed thirty (30) days will be considered timel ONTHS from the mailing date of this c ABANDONED (35 U.S.C. § 133).				
1)🛛	Responsive to communication(s) file	led on <u>26 February</u>	<u>2003</u> .					
2a) <u></u>	This action is FINAL .	2b)⊠ This action is	s non-final.					
3)[3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Dispositi	on of Claims							
4)🖂	Claim(s) 1-7 is/are pending in the a	pplication.						
	4a) Of the above claim(s) is/are withdrawn from consideration.							
5)	Claim(s) is/are allowed.							
6)⊠	Claim(s) <u>1-7</u> is/are rejected.							
•	Claim(s) is/are objected to.							
8)□	Claim(s) are subject to restr	iction and/or election	on requirement.					
Applicati	on Papers							
9)[The specification is objected to by the	he Examiner.						
10)⊠	The drawing(s) filed on <u>02-26-2002</u>	is/are: a)☐ accep	ted or b)⊠ obje	cted to by the Examiner.				
	Applicant may not request that any obj							
	Replacement drawing sheet(s) including	•	•		• •			
•	The oath or declaration is objected	to by the Examiner.	. Note the attach	ned Office Action or form P	ГО-152.			
•	ınder 35 U.S.C. §§ 119 and 120							
a) 13)□ A s 3 a 14)□ A	Acknowledgment is made of a clair All b) Some * c) None of: 1. Certified copies of the priority 2. Certified copies of the priority 3. Copies of the certified copies application from the Internation See the attached detailed Office activation of a claim since a specific reference was included 7 CFR 1.78. 1) The translation of the foreign lates the complete the comp	y documents have to y documents have to y documents have to go the priority document (PCT) on for a list of the confor domestic prioritied in the first sente anguage provisional for domestic priorities.	been received. been received in uments have been Rule 17.2(a)). certified copies n y under 35 U.S. nce of the specif I application has y under 35 U.S.	Application No en received in this National ot received. C. § 119(e) (to a provisiona fication or in an Application been received. C. §§ 120 and/or 121 since	l application) Data Sheet. a specific			
re	eference was included in the first se	ntence of the speci-	fication or in an	Application Data Sheet. 37	CFR 1.78.			
Attachmen	t(s)							
1) Notice 2) Notice	te of References Cited (PTO-892) te of Draftsperson's Patent Drawing Review (mation Disclosure Statement(s) (PTO-1449)			w Summary (PTO-413) Paper No(of Informal Patent Application (PTO)				

Application/Control Number: 10/085,793 Page 2

Art Unit: 3728

DETAILED ACTION

Drawings

1. Color photographs and color drawings are acceptable only for examination purposes unless a petition filed under 37 CFR 1.84(a)(2) is granted permitting their use as acceptable drawings. In the event that applicant wishes to use the drawings currently on file as acceptable drawings, a petition must be filed for acceptance of the color photographs or color drawings as acceptable drawings. Any such petition must be accompanied by the appropriate fee set forth in 37 CFR 1.17(h), three sets of color drawings or color photographs, as appropriate, and, unless already present, an amendment to include the following language as the first paragraph of the brief description of the drawings section of the specification:

The patent or application file contains at least one drawing executed in color. Copies of this patent or patent application publication with color drawing(s) will be provided by the Office upon request and payment of the necessary fee.

Color photographs will be accepted if the conditions for accepting color drawings have been satisfied.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 3. Claims 1-5 are rejected under 35 U.S.C. 102(b) as being anticipated by Gray et al. (5,782,346). Gray '346 discloses a packaging or display device for packaging or

Application/Control Number: 10/085,793

Art Unit: 3728

displaying a product that in use secures an object (razor 12), comprising a backing card comprising an object portion(surface 34) that stimulates the object, wherein the object portion and the backing card comprise a single piece of material, and wherein the object portion cooperates with the product (reflective/transparent platform 20 and projecting post structure 28) to secure the product to the backing card and to simulate the product securing the object when the product is used.

With respect to claims 2 and 3, note the product/ holder (20 & 28) which comprises a base and a pair of jaws and means to resiliently biasing and guiding the jaws(resilient fingers 26) to releasably hold an object (razor 12).

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claim 6 is rejected under 35 U.S.C. 103(a) as being unpatentable over Gray et al. (5,782,346) in view of Hansen (5,884,456). Gray '346 as described above discloses all the limitations of the claims except for the device further comprising graphics. Hansen '456 teaches that it is desirable to provide graphics on a packaging or display device to depicts the object or the use of the product for the benefit of the consumer. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to provide graphics to the packaging or display device of Gary '346 as taught by Hansen '456 to provide product information to the consumer.

Application/Control Number: 10/085,793

Art Unit: 3728

6. Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Gray '346. With respect to claim 7, since it has been held that mere duplication and

rearranging of the essential working parts of a device involves only routine skill in the

art. St. Regis Paper Co. V. Bemis Co., 193 USPQ 8 and In re Einstein, 8 USPQ 167.

Conclusion

7. The prior art made of record and not relied upon is considered pertinent to

applicant's disclosure. Shown are devices analogous to applicant's invention.

8. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Jila M Mohandesi whose telephone number is (703)

305-7015. The examiner can normally be reached on Monday-Friday 7:30-4:00 (EST).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Mickey Yu can be reached on (703) 308-2672. The fax phone number for

the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is (703) 308-

1148.

JILA M. MOHANDESI PRIMARY EXAMINER

Jila M Mohandesi Primary Examiner Page 4

Art Unit 3728

JMM

November 24, 2003